



# Community College Roundtable

Cassandra Moore  
Director of Enrollment Development & Admissions  
Anne Arundel Community College (MD)

AACRAO President-elect

[csmoore@aacc.edu](mailto:csmoore@aacc.edu)



# Community College Roundtable Agenda

- Welcome & Introductions
- Top 5 Challenges Facing Community College Professionals
- Top 5 Challenges Facing Community Colleges
- What do community college professionals need from AACRAO?



Top 5 Challenges: Community College Professionals	Top 5 Challenges: Community Colleges
<b>Declining enrollment</b>	Declining enrollment
<b>Staffing shortages</b>	Skepticism around the value of education.
<b>Workload and burnout</b>	Cybersecurity: Fraudulent applications.
<b>Student Mental Health</b>	Student wellbeing: Specifically mental health and the availability of student support services.
Flexibility and remote work due to child and elder care responsibilities.	Technology and innovation: Integrating new technologies that are adapted to the needs/expectations of students.
	Retention



Top 5 Challenges: Community College Professionals	Top 5 Challenges: Community Colleges
<b>Low wages: Salaries are not competitive.</b>	Limited public funding and reliance on tuition.
<b>Doing more with fewer resources.</b>	Student Diversity: Addressing the needs of a wide range of students with different backgrounds, leaning styles and levels of college-readiness.
<b>Job satisfaction</b>	Trouble successfully marketing our strengths: Communicating mission and value.
<b>Meeting/implementing local, state and federal mandates.</b>	Preparing students for employment and/or to support workforce needs.
	Artificial intelligence and academic integrity.



# What do YOU need from AACRAO? Thank you!

Cassandra Moore  
Director of Enrollment Development & Admissions  
Anne Arundel Community College (MD)

AACRAO President-elect

[csmoore@aacc.edu](mailto:csmoore@aacc.edu)